



## Lab 7- Gaining Internet Credibility;

### **“How to get other great websites to link to you”**

1. Anchor texting and “blog” commenting
  - a. blogs
  - b. forums
  - c. photo sharing websites
  - d. videos (tags and descriptions)
  - e. Top 100 links (sites that are ranked in the top 100 by google)  
Attempting to get links there
2. Web 2.0
  - a. creating blogs (Blogger)
  - b. Creating videos (YouTube links but use  
“refresh every” to get above 300)
  - c. squidoo
  - d. wikihow’s
  - e. landing pages
  - f. spinning articles- keyword density within adding |’s using the  
same article but spin it for each of the keywords. Unique  
percentage(find tool that link building uses) (Panda approachable)